

## Work Experience

- 2021–2023 **Shift manager at MedAssis, Isreal's leading and largest medical flights company**
- Managed and nurtured relationships with private clients and insurance companies (B2B and B2C) to ensure their satisfaction and retention
  - Successfully handled complex operations around the world under pressure, providing effective solutions to meet client needs.
  - Demonstrated exceptional leadership skills, providing professional and personal support to shift teams, and ensuring high-quality service delivery
  - Ability to improvise, creativity, and provide solution to complex issues
  - Organize and led complex events involving parties, suppliers, and commercial companies in Israel and around the world
- 2019–2021 **Youth guide in kibbutzim, Kibbutz Be'eri located near the border with the Gaza Strip, in the Gaza Strip, Kibbutz Afek Located in the Western Galilee**
- Initiated and executed activities, field trips, and complex projects for teenagers of all ages, ensuring their engagement and development
  - Provided personal support and guidance to teenagers, establishing strong relationships and fostering a positive environment
  - Produced an annual film and a huge graduation production while managing production and budgets, demonstrating excellent organizational.
  - Ability to simultaneously deal with constant defence tensions and covid-19 pandemic.
- 2013–2015 **Freelancer in the music section of the MAKO (Keshet)**
- Reviewed music and wrote marketing content before performances of international artists in Israel, demonstrating excellent writing skills

## Education

- 2024–2025 **ACC-Tirtza Granot** – Certified in Art Direction with expertise in creative, design, marketing, branding and copywriting.
- 2023 **Graduate of high-tech project management course**– Product Experts College
- 2009–2015 **Ofek school Kibbutz Evron** – full matriculation certificate in still photography tendency

## IDF Military Service Military graduation with the rank of first sergeant

- 2016–2019 **Class commander in the combat medics course**
- Developed strong leadership and teamwork skills, working under pressure and providing high-quality instruction to new recruits
  - After 2 courses, I was promoted to a general position at training base (BAHAD) 10, which includes planning all medic courses, logistical coordination at all levels, escort and support of officers and new class commander
  - Holder of an "Outstanding New Year" certificate from the training base, given by officer at the rank of lieutenant colonel

## Social Action

- 2015–2016 **Volunteering for a year of service** in a youth movement in Emek Hefer Regional Council

## Additional talents

- Hebrew – Mother tongue, Fluent English
- Strong interpersonal communication and high emotional intelligence
- Basic knowledge of building WordPress and WooCommerce websites
- Quick learner with the ability to absorb computerized systems and CRM platform.