

Idan Blaufeld

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Experienced sales and marketing manager with a strong background in clinical operations, specializing in coordinating complex international medical cases and delivering patient-focused solutions under high-pressure conditions. Skilled in managing client relationships, supporting medical teams, and ensuring high-quality care delivery.

Professional Experience

2021-2024 Manager, MedAssis – Israel's leading medical flight company

- Managed strategic relationships with private clients and insurance companies across both B2B and B2C channels
- Led and mentored shift teams, ensuring consistent delivery of high-quality, mission-critical service
- Coordinated complex international medical operations under high-pressure conditions, delivering timely and effective solutions
- Applied strong creativity and problem-solving skills to resolve complex, time-sensitive challenges
- Planned and executed multifaceted operations with global partners, suppliers, and commercial stakeholders

2019–2021 Project Leader, Kibbutz Be'eri & Kibbutz Afek

- Community project leader, promoting engagement, responsibility among Highschool IDF candidates
- Mentoring teams, building trust and fostering a positive educational environment
- Producer of an annual large graduation event, managing supply chain, logistics, and budgets

2013–2015 Freelance Writer, MAKO (Keshet) – Music Section

- Marketing content creator in collaboration with PR firms representing international artists performing in Israel,

Education

2024–2025 **ACC – Tirtza Granot** – Certified in Advertising Marketing, Strategy & Branding

2023 **Product Experts College, Ramat Gan** – Certified Project Manager

2009–2015 **Ofek School, Kibbutz Evron - Photography major**

IDF Military Service

Discharged with the rank of First Sergeant

2016–2019 Class Commander, Combat Medics Course

- Developed strong leadership and teamwork skills while training new recruits in high-pressure environments
- After completing two courses, I was promoted to a general staff position at Training Base 10, responsible for planning medic courses, coordinating logistics, and supporting officers and new class commanders
- Received an Outstanding Service certificate from the training base, awarded by a lieutenant colonel

Additional Skills

- Languages: Hebrew (native), English (fluent)
- Proficient in Elementor (WordPress), Adobe Creative Suite, and AI tools including ElevenLabs, Claude Code, Runway, Midjourney, Sync Labs, and CapCut.